



**FLOYD**  
M E D I A

## BUSINESS PROFILE

Multimedia & ICT Excellence in Papua New Guinea

ESTABLISHED APRIL 2024

### BUSINESS DETAILS

<b>Business Name:</b>	Floyd Media
<b>Reg. Number:</b>	6-130057969
<b>Registered:</b>	April 8, 2024
<b>Business Type:</b>	Sole Proprietorship
<b>Owner:</b>	Reuben Vagi
<b>TIN:</b>	502730169
<b>Address:</b>	Skyview Estate, Port Moresby, NCD, Papua New Guinea
<b>Email:</b>	admin@floydmediapng.com
<b>Phone/WhatsApp:</b>	+675 7953 8942

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admin@floydmediapng.com

www.floydmediapng.com

COMPANY OVERVIEW

## Business Overview

Floyd Media is a registered business in Papua New Guinea specialising in audio-visual production, sound system hire, live entertainment, and comprehensive ICT services. Established in April 2024, Floyd Media was founded with a clear purpose: to provide high-quality multimedia solutions and IT services tailored to the needs of individuals, businesses, and organisations throughout Papua New Guinea.

<b>REGISTRATION NO.</b> 6-130057969	<b>OWNER</b> Reuben Vagi
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**OUR MISSION**

To deliver exceptional multimedia and ICT services that enhance business operations and elevate entertainment experiences in Papua New Guinea — empowering clients through technology and creativity.

**OUR VISION**

To become a leading multimedia and IT solutions provider in Papua New Guinea, recognised for innovation, quality, and consistent customer satisfaction across every service we offer.

WHAT WE OFFER

## Core Services

### Audio-Visual Services

- Professional livestreaming, video production and editing
- Photography for corporate and personal events
- Digital content creation for businesses and social media
- Event coverage with broadcast-grade equipment

### Sound System Hire

- High-definition PA system rental for all event types
- DJ services for weddings, conferences, and concerts
- Technical support and on-site sound management
- Scalable setups from small gatherings to large events

### Live Band Entertainment

- Live music for corporate, social, and private events
- Professional musicians and DJs available for hire
- Customisable packages to suit any event theme
- Experienced performers across multiple genres

### Web Application Development

- Responsive web apps for businesses and organisations
- E-commerce with secure payment gateway integration
- User-friendly UI/UX design and development
- Ongoing maintenance and performance optimisation

### Database Design & Development

- Custom database solutions for data management
- Secure and scalable database architecture
- Integration with existing software platforms
- Data migration and legacy system modernisation

### Office Network Setup

- Installation and maintenance of office networks
- Wireless and wired solutions for any business size
- IT security implementation for data protection
- Network troubleshooting and ongoing support

### Website & Email Setup

- Domain registration and managed hosting services
- Professional business email with security configs
- Website design, maintenance, and SEO optimisation
- Digital identity integration across all platforms

WHY CHOOSE US

## Competitive Advantage

**Expertise & Experience**

Years of industry experience in multimedia and ICT services across PNG.

**Affordable & Flexible Pricing**

Custom packages for all budgets — start-ups to large organisations.

**One-Stop Shop**

Multimedia, entertainment, and IT services all under one trusted roof.

**Quality Assurance**

High-end equipment and professional tools ensuring superior output every time.

**Reliability & Professionalism**

On-time delivery with clear communication on every single engagement.

LOOKING AHEAD

## Business Goals

- 1 Expand services to include digital marketing and social media management.
- 2 Build strategic partnerships with local businesses and government agencies.
- 3 Invest in advanced equipment and technology for higher-quality service delivery.
- 4 Establish Floyd Media as a leading name in PNG's multimedia and ICT industry.
- 5 Develop training and mentorship programmes for young ICT professionals.

GET IN TOUCH

## Contact Information

**ADDRESS**

Skyview Estate, Port Moresby, NCD, Papua New Guinea

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**WEBSITE**

www.floydmediapng.com

**FACEBOOK**

facebook.com/floydmediapng

**WHATSAPP CHAT**

wa.me/67579538942

### Ready to Work with Floyd Media?

Contact us today for a free consultation or quote on any of our services.

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